

**Persuasive Book Report
Movie Poster Rubric**

Name: _____

CATEGORY	10	8	6	4
Attractiveness	The poster is exceptionally attractive in terms of design, layout, and neatness. Follows size requirements.	The poster is attractive in terms of design, layout and neatness. Follows size requirements.	The poster is acceptably attractive though it may be a bit messy. May follow size requirements.	The poster is distractingly messy or very poorly designed. It is not attractive. Does not follow size requirements.
Mechanics	Capitalization, spelling and punctuation are correct throughout the poster.	There is 1 error in capitalization, spelling or punctuation.	There are 2 errors in capitalization, spelling or punctuation.	There are more than 2 errors in capitalization, spelling or punctuation.
Graphics - Relevance	All graphics are related to the topic and make it easier to understand.	All graphics are related to the topic and most make it easier to understand.	All graphics relate to the topic.	Graphics do not relate to the topic.
Graphics - Originality	Several of the graphics used on the poster reflect a exceptional degree of student creativity in their creation and/or display.	One or two of the graphics used on the poster reflect student creativity in their creation and/or display.	The graphics are made by the student, but are based on the designs or ideas of others.	No graphics made by the student are included.
Appropriateness of Actor	Actors selected are appropriate to the characters of the story in age and talent. Previous roles suggest the ability to portray the character well.	Most of the actors selected are appropriate to the characters of the story in age and talent. Previous roles suggest the ability to portray the character well.	Some of the actors selected are appropriate to the characters of the story in age and talent. Previous roles may suggest the ability to portray the character well.	Few or none of the actors selected are appropriate to the characters of the story in age and talent. Previous roles may not suggest the ability to portray the character well.

Total: _____ / 50 points